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12	Bard Peripheral Vascular, Inc.	
13	IN THE UNITED STATES DISTRICT COURT	
14	FOR THE DISTRICT OF ARIZONA	
15	IN RE: Bard IVC Filters Products Liability Litigation,	No. 2:15-MD-02641-DGC
16	Litigation,	THE DEFENDANTS' SUBMISSION OF ADDITIONAL PROPOSED JURY
17	This Document Relates to:	INSTRUCTIONS
10		
18	Lisa Hyde, et al. v. C. R. Bard, Inc., et al.	(Assigned to the Honorable David G.
18	Lisa Hyde, et al. v. C. R. Bard, Inc., et al. CV-16-00893-PHX-DGC	(Assigned to the Honorable David G. Campbell)
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19	CV-16-00893-PHX-DGC	
19 20	CV-16-00893-PHX-DGC	Campbell)
19 20 21	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)
19 20 21 22	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)
19 20 21 22 23	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)
19 20 21 22 23 24	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)
19 20 21 22 23 24 25	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)
19 20 21 22 23 24 25 26	CV-16-00893-PHX-DGC  The Defendants hereby submit the attached	Campbell)

## **DEFENDANTS' PROPOSED INSTRUCTION RE: DESIGN DEFECT**

In determining whether the filter is defectively designed, you must consider not only the risks associated with the product but also the benefits.

Godoy v. E. I. Du Pont De Nemours and Co., 768 N.W.2d 674, 697 (Wis. 2009) (Prosser, J. concurring)

### DEFENDANTS' PROPOSED INSTRUCTION RE: DESIGN DEFECT

The balancing of risks and benefits in judging product design must be done in light of the knowledge of risks and risk-avoidance techniques reasonably attainable at the time of distribution.

Godoy v. E. I. Du Pont De Nemours and Co., 768 N.W.2d 674, 696 (Wis. 2009) (Prosser, J. concurring)

### DEFENDANTS' PROPOSED INSTRUCTION RE: DESIGN DEFECT

The burden of presenting sufficient evidence of a reasonable alternative design requires proof of the availability of technologically feasible and practical alternative design that would have reduced or prevented the plaintiff's harm.

Godoy v. E. I. Du Pont De Nemours and Co., 768 N.W.2d 674, 698 (Wis. 2009) (Prosser, J. concurring)

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#### DEFENDANTS' PROPOSED INSTRUCTION RE: DESIGN DEFECT

In determining whether the design of the filter is defective, you may consider the following factors:

- 1) Conformity of the design to the practices of other manufacturers in the industry at the time of manufacture;
- 2) the open and obvious nature of the alleged danger;
- 3) the extent of the claimant's use of the very product alleged to have caused the injury and the period of time involved in such use by the claimant and others prior to the injury without any harmful incident;
- 4) the ability of the manufacturer to eliminate danger without impairing the product's usefulness or making it unduly expensive; and
- 5) the relative likelihood of injury resulting from the product's present design.

Sumnicht v. Toyota Motor Sales, U.S.A., Inc., 360 N.W.2d 2 Wis. 1984; see also Green v. Smith & Nephew AHP, Inc.), 629 N.W.2d 727, 767 (Wis. 2001) (Sykes, J. dissenting) (noting traditional factors cited in Sumnicht are comparable to Restatement (Third) test).

#### RESPECTFULLY SUBMITTED this 2nd day of October, 2018. 1 2 3 s/ Richard B. North, Jr. 4 Richard B. North, Jr. Georgia Bar No. 545599 5 Matthew B. Lerner Georgia Bar No. 446986 6 NELSON MULLINS RILEY & SCARBOROUGH, LLP **Atlantic Station** 7 201 17th Street, NW / Suite 1700 Atlanta, GA 30363 8 PH: (404) 322-6000 FX: (404) 322-6050 9 richard.north@nelsonmullins.com matthew.lerner@nelsonmullins.com 10 James R. Condo (#005867) 11 SNELL & WILMER L.L.P. One Arizona Center 12 400 E. Van Buren Phoenix, AZ 85004-2204 13 PH: (602) 382-6000 jcondo@swlaw.com 14 Attorneys for Defendants C. R. Bard, Inc. and 15 Bard Peripheral Vascular, Inc. 16 17 18 19 20 21 22 23 24 25 26 27 28

# **CERTIFICATE OF SERVICE**

I hereby certify that on this 2nd day of October 2018, the foregoing was electronically filed with the Clerk of Court using the CM/ECF system which will automatically send e-mail notification of such filing to all attorneys of record.

s/Richard B. North, Jr. Richard B. North, Jr.

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